



Online

Coming Monday THE EMMY AWARDS List of winners, more

Not sorry, after all Levi regrets apology to Sarah Palin | D6



Dorothy Cochran, right, and her sister, Robbie Moseley, during a computer-skills class

CYBERSENIORS

More older Americans discover new world in learning to use, rely on the Internet

By Kevin Joy THE COLUMBUS DISPATCH



n her much-anticipated monologue on Saturday Night Live, actress Betty White singled out Facebook, the socialnetworking website where millions people campaigned to inspire a hosting gig for the 88-year-old icon. "I didn't know what Facebook was" before the SNL offer, said White, who recently won a creative-arts Emmy for the performance. "And now that I do know what it is, I have to say: It sounds like a huge waste of time."



First Person is a weekly forum for personal musings and reflections from readers.

SO WHAT'S HAPPENING?

Dispatch.com/weekender

FIRST PERSON

Facebook a friend to wife of naysayer

"Why do you waste your time?" my husband asks me. What about these people could you possibly be interested in?'

Like others who don't use Facebook, he doesn't get it. His friends have phone num-



bers and e-mail addresses, and social/business networks. Their lives are busy enough without another website to check. I, too, have an e-mail ad-

BECKY LUCK

dress, belong to social/business networks and have plenty of

activities to fill my nonworking hours (and plenty of work to fill my working hours). But I still enjoy Facebook.

I love connecting with my children, my children's friends and my friends' children exchanges that make me feel young and "cutting-edge."

I know that many of them "unfriend" me or place me in a category where they control what I see, but I don't care. I appreciate the snippets of information I do get — the photos, the clever clips.

I like to see how younger people use Facebook.

I know where one young friend goes almost every day because she uses an application by which she "checks in" at every stop. I live vicariously through her busy schedule.

I love connecting with classmates from high school. I love it because most of the people I've re-connected with are happy,

The studio audience laughed when the Golden Girls star likened the most-visited site in the United States to a dull phone book.

Yet research shows that plenty of graying folks might disagree.

A 2009 survey by the Nielsen Co. found that the number of senior citizens who actively use the Internet increased 55 percent — to 17.5 million among those 65 and older, up from 11.3 million in 2004.

The average time spent online rose to 58 hours a month, compared with 52 hours ED MATTHEWS DISPATCH

Instructor Barbara Bergmann, left, with Karen Brown and Viceta **Richardson during** a camera class

five years earlier.

Topping the frequented destinations: Google Search, Windows Media Player and Facebook, which rocketed to third place from 45th among the same population surveyed by Nielsen in 2008 (YouTube, Amazon.com and e-mail services ranked high, too). Although Genie Craven didn't touch a

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with successful careers, long marriages and children who have become integral members of society.

Many are experiencing the same life events I am: children leaving home or getting married, grandchildren and so on. Some have retired and are filling their lives with second careers.

Some are connecting by writing blogs, and I love to read about what matters to people who shared my formative years. Most of all, I love the pictures

older ones from our high-

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PROFILE

Musician finds niche refurbishing pianos

By Kristy Eckert

FOR THE COLUMBUS DISPATCH

While in college, backpacking guide Bryan Hartzler had just returned from a trip to Utah when he sat down at the piano in his parent's Galena home.

He hadn't played since he was a boy — when he took a year of lessons.

After stumbling across old sheet music, though, he felt drawn to take the bench. His fingers, filled with years of untapped potential, started moving across the keys.

This, he thought, is exactly what I'm supposed to be doing.

Hartzler dropped out of Prescott College in Arizona and started playing the piano every day — sometimes for 10 to 12 hours.

He continued hiking, always seeking out colleges during those trips to play their instruments.

He eventually returned to

Bryan Hartzler, with a Steinway he worked on in Gray Chapel at **Ohio Wesleyan University**

school — this time to Ohio State University - and earned a degree in music.

The job he got teaching piano lessons wasn't enough, he said.

"I would sit there during my lessons, and my fingers would itch," the 38-year-old said.

He decided to enroll at the North Bennet Street School in Boston — the oldest trade school in the country — to learn how to build the instrument he loves.

Now, Hartzler is known for his exceptional work tuning, refurbishing and rebuilding pianos. He runs Hartzler Pianos and tunes everything aurally, rather than using electronic devices.

"He has a set of ears that are tuned to what musicians want," said Cameron Bennett, a pianist

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NEAL C. LAURON DISPATCH

CAPTION CONTEST | WINNER NO. 44 Keeping at it

leads to success

Perseverance has its rewards. Russell Goulet, a frequent finalist in the Dispatch Caption-Writing Contest, hit pay dirt with his entry in the latest com-

petition.



Russell

Goulet

The blank panel showed a woman eyeing a Mr. Potato Head-type image wearing only a hat — his facial features lying near his feet.

"Nothing is going to suit this woman," Goulet re-membered thinking upon seeing the look on her face. His one-liner, he said,

came quickly to mind.

The entry "caught my attention immediately," said Jeff Stahler, creator of Moderately Confused — the panel used in the contest - and editorial cartoonist for The Dispatch. "I love wry humor.

"It was a one-of-a-kind gag line, and it worked for me in this drawing.'

To read the winner, see Page D5.

WHAT'S NEXT?

► SEPT. 11: the finalists for contest No. 45 and the next panel

08-28-2010

PAGE D1

COURTNEY HERGESHEIMER DISPATCH

BREAKING NEWS: DISPATCH.COM

THE COLUMBUS DISPATCH | Life & Arts | SATURDAY, AUGUST 28, 2010



COMICS

Hey, Archie! Would you like to build an empire?

By George Gene Gustines NEW YORK TIMES NEWS SERVICE

Has Archie Andrews gone wild? Last fall, the comic-book redhead from Riverdale got married — twice. (No worries: Archie isn't a bigamist. The story line showcased two possible futures.)

But those marriages haven't stopped him from turning into a player: He recently flirted and locked lips with Valerie, who is one-third of the all-girl band Josie and the Pussycats.

And Archie's recent moves into parody - in which he and his friends were reimagined as the stars of the Jersey Shore reality series and the Twilight films have landed him write-ups on TMZ.com and MTV.com.

At age 68, Archie is suddenly looking awfully spry.

His new zest for life is the work of new management at Archie Comics. The team is aggressively trying to take the tried, true and previously lethargic Archie family of characters — including Betty and Veronica, Sabrina the Teenage Witch and Josie and her band mates and transform them into global brands in comics, film, apparel and more.

"We're at the beginning of the begin-ning," says Jon Goldwater, co-chief executive of Archie Comic Publications.

With more than \$40 million in print and digital sales last year, Archie Comics, based in Mamaroneck, N.Y., is a small player in a large but unforgiving market dominated by DC Comics and Marvel Entertainment. Archie titles capture less than 1 percent of sales at comic-book specialty shops.

But comics alone aren't what generate the hundreds of millions of dollars that characters from DC and Marvel can rake in, which is what Goldwater wants to emulate.

Enter Hollywood, where comic-book characters can sometimes lead to box-

PREVIEW THE EMMY AWARDS



Mark Salling, left, and Matthew Morrison in a scene from Glee

Cable could feel heat from broadcast shows

By Lisa de Moraes THE WASHINGTON POST

The Emmy Awards ceremony, which has spent the past few years mooning over cable-TV shows and largely ignoring popular programs on the very broadcast networks that give the trophy show a good home, is going to fling itself at broadcast shows Sunday if it knows what's good for it.

That's because its contract to air on the broadcast net-

works is up for renewal. Remember how Scarlett O'Hara spent the better part of Gone With the Wind chasing that moody Ashley Wilkes and figured out only in the final minutes that Ashley was all wet and her husband, Rhett Butler, was her Mr. Right — except it was too late because Rhett had decided he'd had enough and told her so snappily as he headed out

the door? It's kind of like that.

The broadcast networks find themselves in a Rhettlike position. Never again do they have to take turns providing the academy with a forum for its ever-moreardent love letter to their cable competitors, while their own programming is rebuffed — except, of course, NBC's 30 Rock

► The 62nd annual Primetime Emmy Awards will air at 8 p.m. Sunday on NBC, including WCMH-TV (Channel 4).

broadcast contenders that are expected to do well and are expected to lure viewers to the awards telecast: the ABC ensemble family sitcom Modern Family, the campy Fox musical comedy Glee and the CBS courtroom drama The Good Wife.

Glee is this year's most nominated show. It's in the running for best comedy series, while its Broadwayseasoned stars, Lea Michele and Matthew Morrison, are up for acting trophies, as are Jane Lynch, who plays the high school's cheerleading coach from hell, and Chris Colfer, who plays the glee club's sensitive Kurt.

Modern Family is also a best-comedy contender, and every adult member of the ensemble cast, except patriarch Ed O'Neill, is nom inated: Julie Bowen, Ty Burrell, Jesse Tyler Ferguson, Eric Stonestreet and Sofia Vergara.

The Good Wife will attempt to unseat AMC's two-time winner Mad Men in the race for best drama series, while its star, Julianna Margulies, hopes to boot FX's two-time winner Glenn Close as best drama actress

ing regarding ratings.

The broadcast had to be moved up three weeks, into the dog days of August, because it's NBC's turn to air the show, and the network has a contract to air Sunday football games starting in September.

To meet this challenge, the TV academy is bringing out the big guns: George Clooney.

For the first time since it initiated its Bob Hope Humanitarian Award in 2002, the award will be presented during the broadcast.

This year's recipient is Clooney, for his "exceptional efforts to mobilize the entertainment industry in service during crises," the academy said.

But, for real excitement Sunday night, don't get bogged down with Clooney acceptance speeches or the Modern Family vs. Glee vs. 30 Rock death match. Or even host Jimmy Fallon's annoying use of tweets to introduce presenters. Instead, keep your eye on

vour clock.

The academy will be broadcast live throughout the country, instead of being tape-delayed to the West Coast to air at 8 p.m. there, as it has for years in the belief that more people were watching television in the summer at 8 than at 5 p.m.

SHOW & TELL

Museum chooses director

The Cleveland Museum of Art has hired David Franklin as its new director.

Franklin, deputy director of the National Gallery of Canada in Ottawa, replaces Deborah Gribbon, who became interim director last year when Timothy Rub left to take a top job with the Philadelphia Museum of Art.

Franklin, 49, is an Italian Renaissance and baroque art scholar. He has lived and worked in his native Canada and in London and Rome.

His appointment was announced Thursday night. It comes as the Cleveland museum heads into the final three years of a \$350 million renovation and expansion.

The museum's collection contains more than 30,000 artworks spanning thousands of years.

Gallery showcases glassworks

An exhibit of works by glass artists Danny Perkins and Cassandria Blackmore will open with a reception from 5 to 7 p.m. Saturday in Hawk Galleries, 153 E. Main St.

Perkins, a glass blower for 20 years, has been an apprentice with Lino Tagliapietra and an artist-in-residence at the Pilchuck Glass School in Seattle. Blackmore is a pioneering glass artist who splits her time between San Francisco and Seattle.

Their exhibit will continue through Sept. 26.



David Letterman

Letterman to visit 'View'

David Letterman, host of CBS' Late Show, will make his first guest appearance on The View on Sept. 7. That's the day that co-panelist Barbara Walters will return to the air after taking the summer off to recover from open-heart surgery.

The show will also mark the start of the 14th season of The View, which airs at 11 a.m. weekdays on ABC, including WSYX-TV (Channel 6).

Party marks end of bookstore

Areopagitica Books, 3510 N. High St., will hold a final party tonight featuring musician Fred Bailey and members of the Columbus Folk Music Society.

The music is set to begin at 5 p.m. and run until around 11 p.m. The bookstore, which opened in

November 2003, is slated to close its doors this weekend.

Co-owner Rebecca Rutledge said the store will probably remain open through regular business hours (1 to 4 p.m.) Sunday

office blockbusters and ancillary merchandise. Last year, the Walt Disney Co. acquired Marvel for \$4 billion and gained access to Spider-Man, the X-Men and thousands of other characters.

The first ancillary products out of the gate will be apparel: sleepwear, caps and Halloween costumes. A line of T-shirts that will soon be available at Urban Outfitters and Target stores includes one of Archie, Betty, Veronica, Jughead and Reggie crossing a street in Beverly Hills a la the Beatles' Abbey Road album.

which attracts so few viewers and is so loved by critics that the TV academy has granted it a sort of honorary

cable-show status. Back in 2000, the Emmys show attracted 22 million viewers. As recently as 2005, it averaged 19 million. Now, when it cracks 13 million, that's considered a success.

The competition this year includes some new

Lost has been welcomed back for its final season with nominations for best drama. and for actors Michael Emerson, Matthew Fox and Terry O'Quinn.

Despite any increased interest in the ceremony on the part of these shows' sizable audiences, this year will be particularly challeng-

The current thinking is that the show's biggest enemy isn't sunlight — it's the web.

NBC will also replay the show at 8 p.m. on the West Coast, for anyone who didn't get the memo.

Those viewers will be added to the tally of broadcast watchers.

Blvd

Sept. 12

Service

LIBERTY MUTUAL

TENNIS INVITATIONAL

► Where: Worthington Hills

Country Club, 920 Clubview

tion, central Ohio chapter

► Why: Cystic Fibrosis Founda-

▶ When: 9:30 a.m. to 3 p.m.

Details: round-robin play,

centralohio.cff.org/forelove

DAVID LIEBCHEN

lunch, snacks, beverages, auc-

MEMORIAL GOLF OUTING

▶ Where: NorthStar Golf Club,

1150 Wilson Rd., Sunbury

► Why: VOICEcorps Reading

tion, raffle; \$50; 614-846-2440,

Admission to the party tonight is free. Books will be 75 percent off.

Forte to leave 'SNL'

Will Forte is leaving Saturday Night Live after eight seasons. Forte's publicist, Lewis Kay, said yesterday that Forte, known for his MacGruber skit, is moving on from SNL "to pursue other opportunities." NBC declined to comment.

- From staff and wire reports

PIANOS

FROM PAGE D1

who heads the Department of Music at Ohio Wesleyan University and has used Hartzler's services for several years.

"He's a musician's technician.'

Hartzler recently returned from the East Coast, where he spent a month at Tanglewood, the summer home of the Boston Symphony Orchestra, tuning concert pianos (they sometimes need to be tuned several times a day) and training apprentices to do the same.

'It's very, very busy," he said. "But it's a lot of fun to be in that kind of exciting performance environment."

Hartzler has also worked on instruments for the Columbus Symphony, Denison University and several churches, along with those

in individual homes. (His tuning fee starts at \$100.) He prides himself on making a piano respond to its musician.

"That's always been my passion — making pianos speak," he said. "If you give them the attention they need, they speak clearly."

Hartzler now lives in his parents' former home — an 1875 structure with floors made from wood harvested on the property — with his wife, Marlene, and two children, Prescott, 6, and Rosemary, 4.

He constructed a workshop beside the house to allow ample space for rebuilding pianos.

"By far, the most fun part is, after all the strings are on. I take it into the studio and start working on it and the piano comes to life before my eyes," he said.

"It's absolutely thrilling." keckert@capital-style.com

FIRST PERSON

FROM PAGE D1

school years (or even earlier) and newer ones of family and friends.

My friends have brought back my youth and allowed me a window into their worlds today. Some share sad news: a divorce, the death of a parent or spouse, a child's illness.

Yet even those exchanges allow me to be a part of a caring community, to offer a little comfort from afar.

Oh, and many people share their games with me. (I'm not so sure they care whether I know they play Mafia Wars or FarmVille; I think Facebook wants me to know.)

I just love to know that people I know are connecting and re-connecting.

And I enjoy the pages that my friends link to: music, businesses, other old friends

For me, Facebook has re-created a community the community I knew many years ago.

Were society not so mobile. my Facebook friends would be the people I'd run into at the supermarket or the mall — those who would fill me in on the everyday happenings that make up lives.

That's what a community is – virtual or otherwise.

Becky Luck, 58, of Bexley keeps up with 163 friends on Facebook.

DAILY SUDOKU DIFFICULTY: 4 OF 5

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A look at upcoming events on the social calendar RSVP in central Ohio:

▶ When: noon Sept. 12

► Details: shotgun start at 1 p.m., boxed lunch, appetizer buffet, refreshments, live auction, prizes after play; \$95 by Tuesday; 614-274-7650, www.voicecorps.org

GOLF INVITATIONAL

► Where: Brookside Golf & Country Club, 2770 W. Dublin-Granville Rd.

- ► Why: Cystic Fibrosis Foundation, central Ohio chapter
- ▶ When: 9:30 a.m. to 10 p.m. Sept. 13
- Details: scramble format, lunch, beverages, prizes, awards dinner, auction; \$250, or \$900 for a foursome; 614-846-2440, centralohio.cff.org/forelove



TALK SHOWS 'Spanish Oprah' bows out



Cristina

Saralegui

NEW YORK (AP) — The TV talk-show host known as "the Spanish Oprah" is calling it quits.

The Univision network said this week that El Show de Cristina will end after 20 years in November.

Cristina Saralegui's show has featured ne Latino community's biggest stars.

Saralegui won't be quitting television, Univision said. She will continue to host specials for the network.

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